



SERRANO, Paloma

31/ 05/ 1989

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www.palomaserrano.com

<http://pampubli.wordpress.com>

<https://www.facebook.com/pampamdesign>

Education

2011 - 2012 Master in Creativite Advertising
2007 - 2011 Certificate in Graphic Design
2005 - 2007 Bacalaureat in Arts
1991 - 2005 Bilingual Studies Spanish - English

Employment history

September 2013 - Mars 2014 Graphic designer at Webedia(Paris)
Advertising
Ipad and Iphone Apps
Webdesign

April 2013 - June 2013 Graphic designer at S-Y-N(Paris)
Concept creation
Print
Social Media

October 2011 - February 2012 Graphic designer at Advertising School "Zink" Valencia(Spain)
Official website design
Brochure design

July 2011 - September 2011 Design of book "Fuensanta" - 213 pg
Master page design
Photo retouch
Layout

March 2011 - June 2011 Merchant for the artists "Muher"
Promotion of the paintings
Marketing

March 2011 - June 2011 Coordinator of DIP (Assoc. Designers and advertisers of Murcia)- Spain
Organising the activities and workshops
Coordinating the Board of directors

July - November 2010 Internship as Graphic Designer at "3 fish in a tree", design agency in London
Catalogue, book,logo, Merchandising design
Layout
Photography

Professional qualifications

2009 Course "Summer Study Abroad - Graphic Design"
at Central Saint Martin College of Art and Design(London)
2008 Course "Advertising Design" - 90h
2006 Certificate in Advanced English (CAE) by the University of Cambridge

Driving license